



North Launceston  
Football Club Inc.

2011 ANNUAL REPORT



North Launceston Football Club  
PO Box 1453  
Launceston TAS 7250  
6334 2359  
northern.bombers@bigpond.com  
www.northlauncestonfc.com.au

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# North Launceston Football Club Inc. List of OFFICE BEARERS



**President**

Thane Brady

**Senior Vice President / Finance**

Peter Dunphy

**Deputy Vice-President / Beverage Services & ALF Game Hosting / Discipline Committee Head**

Alan Burston

**Minute Secretary**

Rob Donnelly

**Assistant Corporate Partnering**

Garry Anderson

**Catering | Bingo**

Tasma Lapham

**Marketing and Promotions**

Ian McCallum

**Assistant to Catering & Match Day Raffle**

Yvonne Morton

**Communications & Membership**

Rhonda O'Sign

**Match Day Co-Ordinator**

John Purdon

**Internal Functions & Assistant Marketing and Promotion**

Brett Young

**Football**

Tony (Ossie) Young

**Assistant to Football & Northonian Rep.**

Tony Young (Senior)

# Sponsor Acknowledgement

The North Launceston Football Club Inc sincerely thanks the following Sponsors for their support during season 2011.

		<p><i>Launceston Bodyworks</i> <i>Kevin Radford</i></p>
<p><b>Statewide Glass</b></p>	<p><b>Launceston Linen Service</b></p>	<p><b>Hymark Furniture</b></p>
 <p><b>Mark O'Bryne Plumbing</b></p>	<p><b>Newnham Meats</b></p>	
<p>LAUNCESTON  MITSUBISHI</p>	 <p>John Hardstaff 0408 302 323</p>	
<p><b>Sankey Corporation</b> <b>Mr Peter Dunphy</b></p>		
<p>Another one Painted by TASMANIAN</p>  <p><b>Heavy Equipment Repairs...</b> <b>M: 0417 583 103</b></p>		
		

The NLFC also thanks its many valued player sponsors who have given invaluable support to their individual player and the Club.

# North Launceston Football Club Inc. HONOUR ROLL



## Life MEMBERS

<b>1906</b>	P. Murphy	<b>1971</b>	W. Townsend, M. Johnson
<b>1907</b>	J. Tynan	<b>1972</b>	G. Luck, J. Hill (Senior)
<b>1911</b>	L. W. Findlay, C. H. Munro	<b>1973</b>	K. McLean
<b>1913</b>	A. F. Kemp	<b>1974</b>	R. L. Jones, K. Baker
<b>1919</b>	M. Jackson, W. Manion	<b>1975</b>	J. Keeling, P. Gunton
<b>1924</b>	R. M. Prenter, H. R. Hutchinson	<b>1976</b>	Mrs Y Morton
<b>1925</b>	T. H. Elliott, A. E. Tabart	<b>1977</b>	W. Dunstone, Mrs. J. Truscott
<b>1926</b>	M. A. Dunkin, G. W. Turner	<b>1978</b>	T. Nutting, Mrs. E. Keygan
<b>1927</b>	A. G. Hollingsworth, D. G. Scott	<b>1979</b>	R. Forbes, Mrs. O. O'Byrne
<b>1928</b>	J. C. Gaitskell	<b>1983</b>	J. C. Hill, R. B. Tynan
<b>1929</b>	E. K. Bunton	<b>1984</b>	D. Thompson, N. Maynard
<b>1930</b>	W. H. Barnes	<b>1985</b>	F. Madill, W. Wisnowski
<b>1932</b>	F. J. Claridge, E. E. Von Bibra	<b>1986</b>	S. Mackrill, R. Young
<b>1933</b>	J. N. Wyrell	<b>1987</b>	G. Barlow, S. Spencer
<b>1935</b>	J. O. Young	<b>1988</b>	P. McMullen, R. Sanders
<b>1937</b>	G. C. Bell, P. Snowball	<b>1990</b>	K. Marsh, K. Jordan
<b>1939</b>	A. R. Young, G. M. Munro	<b>1992</b>	G. Pfundt, D. Hay
<b>1940</b>	J. L. Waters	<b>1993</b>	Mrs. H. Cameron, Miss G. Cameron, R. Loone, S. Reid, R. Sellers, R. Spencer P. Stephens, T. Stingle, P. Warren, B. Withers, S. Young
<b>1945</b>	D. W. Armitage, Mrs. F. M. Young	<b>1994</b>	Mrs. J. Young, L. Jordan
<b>1947</b>	J. B. Courtney, Mrs. Deek, C.J. Searl, G. Summers	<b>1995</b>	G. Plumbridge, L. Carpenter
<b>1949</b>	J. Terry, R. Summers	<b>1996</b>	S. Kremerskothen, Mrs. T. Lapham, G. Olds, K. Scurrah, T. Spearman, M. Todman, C. Whitford
<b>1950</b>	G. Claridge, S. Reynolds		D. Chugg, D. Marsh, G. Morton, R. Crooks.
<b>1951</b>	A. F. Moy, H. M. Newman, G. Luttrell	<b>1997</b>	Mrs. B. Maumill, Mr. R. Donnelly
<b>1952</b>	A. Searson, Mrs. Hardman, H. P. Morgan	<b>1998</b>	J. Gibson, M. Simpson, R. Lowe, R. Henry.
<b>1953</b>	W. Hird, M. Mitchell, Mrs. F. Eddie	<b>1999</b>	J. French, A. Sanders
<b>1954</b>	M. Stewart, Mrs. M. E. Jack,	<b>2002</b>	Mrs. B. Reid, Mrs. D. Plumbridge, B.Young, T. Young, D.O'Neill.
<b>1955</b>	A. E. Jack, H. J. Palliser, R. G. E. Davis	<b>2003</b>	R. Lyons, G. Lyons
<b>1956</b>	H. Brown, Fred C. Smith, G. W. Raynor Summers	<b>2004</b>	Dr. P. Scott, Professor B. Einoder
<b>1957</b>	A. T.(Bert)Chilcott, Mrs. G. Claridge	<b>2005</b>	Mrs. S. Smith, D. Peck
<b>1958</b>	C. W. Goodyer, Mr and Mrs Von Schill	<b>2006</b>	Mr. K. Curtis
<b>1959</b>	Mrs. P. Hird, R. Woodfield, J. Hawksley	<b>2007</b>	J. Smith, N. McKenzie
<b>1960</b>	A. Alford, J. Strochnetter	<b>2008</b>	C Hemsley, D Ryan
<b>1962</b>	T. O. Young	<b>2009</b>	P Daniels, K Radford
<b>1963</b>	S. Brooks, D. Coombs	<b>2010</b>	S Hawkins, W Manion, T Stewart, A. O'Sign
<b>1964</b>	Mrs. E. Hawksley, R. Boden	<b>2011</b>	
<b>1965</b>	W. H. Elliott, C. Fuller		
<b>1967</b>	Mrs. F. C. Smith		
<b>1969</b>	Mrs. L. Fitzallen, C. Thompson		
<b>1970</b>	R. Dargavel, Mrs. B. Gower		



## Long Serving NLFC PLAYERS

### Over 300 Games

Neil Maynard 323

### Over 200 Games

Charlie Thompson 294  
 Percy Snowball 252  
 Jason French 244  
 Steane Kremerskothen 242  
 Marcus Todman 232  
 Kim Marsh 210  
 Dale Chugg 214

Jack Hawksley 263  
 Steven Mackrill 227  
 Tod Spearman 223  
 R. Thompson 209  
 R. Dargavel 202

### Over 150 Games

Kevin McLean 194  
 L. Healey 193  
 J. Terry 183  
 Richard Spencer 180  
 Shane Young 178  
 Rodney Loone 173  
 Raynor Summers 170  
 Chris Whitford 156  
 Ron Sellers 162  
 R. Summers 162  
 Adam Sanders 161  
 Allan O'Sign 156  
 Ty Stewart 156  
 John Hill 154  
 Robbie Sanders 153  
 Ernie Lette 152

Ricky Young 193  
 Geoff Claridge 183  
 William Hird 181  
 Bob Withers 165  
 Stan Reid 175  
 Graeme Olds 173  
 Harry Cunningham 166  
 D. G. Scott 163  
 Phil Stephens 163  
 F. Barnes 162  
 Jason Gibson 167  
 Peter Warren 157  
 Dayle O'Neill 154  
 Mark Simpson 152  
 Trevor Stingle 151  
 Jock Elmer 151

# President's REPORT



## Financial

For the second year running I am pleased the club can report an end of year trading profit. In a very difficult trading period where our entire community has been affected by an economic down turn this profit result maintains parity with CPI increases and demonstrates and verifies the prudent decision making of the Committee of Management (COM).

The COM continually reviewed the financial position against budget making responsible decisions throughout the year to reduce spending according to some budget items to ensure the club returned a profit.

The club's main revenue stream of catering was significantly down on budget. This position is expected in the economic climate. Catering revenue also has bearing on bar trade. These operations of the club remained busy, it was a simple matter of our customers spending less than normal.

Once again the club must salute the brilliant efforts of Mrs. Tasma Lapham and her team. Tasma's continued donation to the club is remarkable.

The COM continued to support the introduced program of 2010 for short term cash investments. It is pleasing to see this investment portfolio grow with interest derived re-invested back into six month deposits. With the appropriate cash management strategies implemented this program is a relatively easy way for the club to generate revenue.

## Human Resources

Our club is no different to other sporting or community based organisations. The trend to attract and maintain volunteers continues to spiral downwards. The club has no option but to now remunerate many of the positions that in bygone days were purely volunteers.

The COM, somewhat unsuccessfully attempted throughout the year to advertise for additional members or supporters to volunteer. With an influx of new young players expected to join the club next year the COM will once again attempt to recruit new volunteers.

The COM is all volunteers. Apart from managing the overall operations of the club COM members continue to roll up their sleeves and do their bit on match and training days and when we undertake our commercial catering activities. I once again personally thank on behalf of the club and its membership the dedicated volunteering of club life members Mrs. Yvonne Morton and Mr. Tony (Chang) Young.



*“...Betty Reid is one of our volunteers who has been working for the Club for decades”*



Yvonne took back over the canteen operations and did a tremendous job. Notwithstanding Yvonne continued to work as a volunteer for the club at player teas, many catering functions inclusive of AFL days.

Chang continues to put his hand up for anything. It would be great if next season we can relieve Chang from some jobs such as the being the interchange man. Now in his 70's it is high time for Chang to be able to take a step back with hopefully a new volunteer able to relieve Chang for this particular duty.

Brett and Kris Young volunteered to work at every weekly player tea, AFL Game, match days and donated their time to work at many catering activities.

John Purdon took over the role of Match Day Manager. There are significant duties associated with this role inclusive of being able to open and close Aurora Stadium.

The role ensured John had to organise all people were booked in to make a home game happen. On top of this John continued to act as match manager for the Colts. Effectively on home games John was first there and last to leave.

Alan Burston continued to give up many days and nights to work as a volunteer behind the bar. Alan has even taken leave from his work to cover the club when Rob went on extended leave.

The continued increase in sponsorship funds would not have occurred without the involvement of Garry Anderson. A successful business person in his own right, (and sponsor of the club) Garry uses his vast commercial network to assist the club in both sponsorship and getting people to our home games.

Ian "Macca" McCallum somehow managed to balance his highly demanding management role with Ray White with being a brilliant MC at our corporate functions and organising our radio advertising. Ian was responsible for organising the "Underbelly" pre-game function, inclusive of

securing the speaker and sponsors for the night. The function was a terrific success for the club.

When we win a premiership in the coming year/s Tony "Ossie" Young should be personally thanked by all members. Ossie has the hardest job in the club, being a volunteer Football Director and List Manager. Not only is the role time consuming the organisational and negotiation skills required to be successful at this job is at an executive management level.

Ossie is regarded from outsiders of the club as the best practitioner in the state and we all should be thankful we have such a quality person continuing to be involved at the club.

The wise and prudent management decision making skills of Peter Dunphy can not go without mention. Peter continues to quietly go about his business of sponsoring the club, dealing with government authorities on behalf of the club, introducing commercial work to the club and ensuring our financial management is sound.

I mention Mrs. Rhonda O'Sign later in my report but her efforts deserve two mentions. The club has relied heavily on Rhonda's technical, commercial and administrative skills. From upgrading our policies through to creating the sponsorship logo files used for home game advertising, Rhonda has delivered on all fronts.

Mrs Tasma Lapham continues to work every day for the club as a volunteer. One could easily attribute 50% of the clubs annual revenue to the efforts of Tasma and her team of volunteers.

Mrs. Betty Reid is one of our volunteers who has been working for the club for decades. Betty is taking a step back in 2012. On behalf of the club I thank Betty for her decades of service to the club.

Our Paid Employees Rob and Scott contributions to the club have been significant with both gentlemen going beyond the normal "employer-employee" relationship. Both are life members of the club and both continue to give volunteer time to the club on top of their normal duties. I thank both for their super efforts.



## Football

In respect to financial resources we invested an additional 23% into the football operations on F10 financial year. This is very close to the same additional investment in F10 over F9.

Members can be assured the COM is doing everything in financial power to support the football department. I trust it hurt everyone that we did not play finals this year!

On the positive though - Sometimes it not just about where you finish on the ladder. Outsiders to our club (like the reporters at the Mercury) could fall into the trap of thinking we have not moved forward, all because we basically finished in the same position two years running.

The big difference this year to last was our willingness to introduce young talent into the senior side.

Luke Purdon, Gavin Provis and Mark Walsh added senior games to their previous season's modest tally.

Jack Avent, Zac Burt, Mitch Van Den Berg, Stephen Heppell, Luke McCarty and Joby Reynolds all played seniors this year for the first time.

All 9 players were members of last years Under 18 winning side, and through their combined actions both on and off the field have gained strong reputations.

Added to this list of impressive young men we were both lucky and thankful to recruit into the senior team Paul O'Shea, Geoff Mohr, Adam Zanevra and for the first and last part of the season, Thane Bardenhagen.

Taylor Whitford returned home from South Australia a ready made senior player.

These players brought senior experience to our club and were natural leaders both on and off the field.

We all know winning grand finals is not an easy task. Over the past two seasons the foundations of success have been laid. Provided we can keep together this young group of talented men competing in the finals next season is now expected.

So no more excuses from me or anyone one else at the club past this date!

2012 we aim for and expect to participate in the TSL senior final series.

## Staff

Our thanks for our coaching and training staff for season 2012. These staff fulfil very important and often demanding roles ensuring that our players are well prepared for each week's game.

<b>Head Coach</b>	Jeff Dunne
<b>Assistant Coach</b>	Neville Rattray
<b>Assistant Coach</b>	Shane Wager
<b>Colts</b>	Zane Littlejohn
<b>Fitness</b>	Matthew Young
<b>Head Trainer</b>	Robert O'Keefe

To our General Manager Robert Donnelly, we thank you for the many hours you dedicate to the Club over and above your normal hours of employment. Your dedication and willingness to assist in all areas, is appreciated by all.

## Big Ticket Items

### Motor Vehicle

The COM updated the clubs motor vehicle. After securing a sponsorship with Launceston Mitsubishi it was appropriate our club car was manufactured by Mitsubishi. It was perfect timing as our van was approaching five years of age.



### Web Site

The COM is indeed indebted to Communications Officer Mrs. Rhonda O'Sign who successfully project managed the design and commissioning of the clubs new web site. Rhonda applied countless hours to managing this enormous project. The result can be seen by all – we have the best web page of any club in Tasmania that will provide a communication and marketing platform for the club for years to come.

### Football Statistics Tracking Program and Hardware

Thanks to a generous donation from the Northonians the club was able to purchase and commission a football statistics program and a lap top computer and printer. Such dovetails with the vision captured on film and assists coaches identify to players areas of improvement. It is a modern age coaching tool that is now used extensively by our coaching staff.

## Marketing | Sponsorship

The introduction of the player sponsor program was very successful, allowing amongst other things for the club to increase the professionalism of the “walk out” apparel. Items were also available for sale to our members, providing another income stream.

The club managed to buck the trend of the competition by recording increased gate attendance. AFL-Tas announced during the season the attendance trend for home games had dropped 7% on season 2010. The COM successfully took measures to increase home game gate attendance. This result demonstrates the home game marketing initiatives that commenced in 2010 have worked for the club with flow on income effects positive to the Northonians and all other home game revenue activities.

Overall sponsorship revenue to the club once again increased on F10. Given current the economic climate it will be difficult to continue to increase this revenue stream.

## Off Season

For members not aware, the “off season” is more time demanding on COM members than the actual season.

We must ensure the coaches are willing to continue and recruit new coaches– undertake a full list management analyst- plan pre-season – attempt to recruit both ready made and up coming players – budgets – securing sponsorship - planning – raising funds through Christmas catering and so on.

As stated on many past occasions, any member willing to step up into an active club role would be welcomed with open arms. The larger our army the more ground we will cover!

## Congratulations to our junior teams

Congratulations to North Launceston Junior Football Club coaches Jason Curtis and Colin Lockhart. Both men are past players of the club with members remembering Jason also coached our reserves.

Last year Jason coached his Under 12's to the flag – this year his Under 13's missed out by 1 point.

Colin did a brilliant job coaching both the Under 15's and under 16's to flags.

More than 10 of these boys have helped us out during the season playing in our Colts competition.

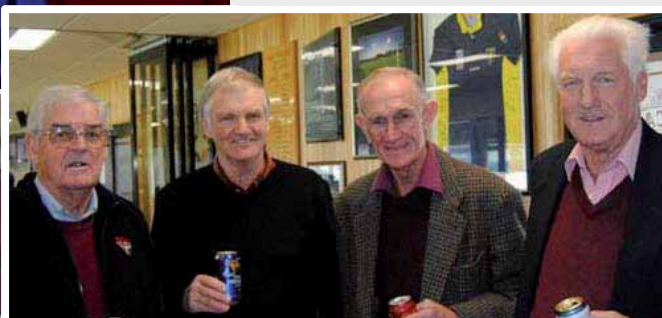
We all look forward to watching the careers of these young players progress in the years to come.

Thane Brady  
President

# Northonian's Report



“.....special thanks to Tony “Chang” Young who, over many years, has donors for over 65 guernseys each year”



The Northonians enjoyed another very successful year during the 2011 season. Through the dedication of a hard working committee, the Northonians have been able to increase their membership to 119 (118 in 2010 and 112 in 2009) and we will be working hard to increase membership and patronage again for season 2012.

There are still many past players and officials who are yet to join the Northonians and we encourage them to do so as they will certainly enjoy being part of the group.

The Northonians was originally established with a view to assisting the North Launceston Football Club Incorporated (NLFC) in raising additional revenue to offset the substantial costs associated with running NLFC, reducing NLFC debt and to attract past players and officials back to NLFC and to make them feel welcome. Now that NLFC is in a very good financial position more emphasis is being made on increasing membership of the Northonians and attracting more past players and officials back to NLFC and to roster games.

The total Northonians donation to NLFC in the period 1 November 2010 – 31 October 2011 was \$19,000 which was a great effort.

The Northonians expect to be granted a further 12 months licence from the Launceston City Council to continue to operate the bar in the Gunns Room for home games and for holding fortnightly meetings.

Our Guernsey Presentation Evening was held on Saturday 1 April 2011 and attracted 150 players and girlfriends, supporters, friends and family. Guernsey presenters for the evening were Head Coach Jeff Dunne, Premiership players and Life Members Jason French and Scott Hawkins

Special thanks must go to Tony “Chang” Young who, over many years, has arranged donors for over 65 guernseys each year.

The bus trip during the season was held on Saturday 7 May 2011 to West Park where the senior side were unfortunately soundly beaten by the Burnie Dockers after a promising first half.

The Northonians called into the Ulverstone Surf Lifesaving Club for a superb supper on the way home. It was a fun day for the 40 “trippers” and another is planned for 2012.

The Northonians recognise without the support of hundreds of volunteers and players since NLFC being established in 1893 it would not be the proud traditional football club it is today. To celebrate and recognise the many volunteers and past players of both the senior and junior clubs a reunion was held on 2 July 2011 at Aurora Stadium where the Northern Bombers took on Devonport and won. The day was once again called “Back to North Day”.



“.....Northonians award three trophies each year to members of the Senior team”

NLFC Premiership teams that had won premierships in the years ending with a “1” were given special recognition.

They were:

- 1901 NTFA Seniors
- 1911 NTFA Seniors
- 1931 NTFA Seniors
- 1961 NTFA Seniors
- 1981 NTFA Seniors
- 1981 GNFL Seniors (Greater Northern Football League)
- 1951 NTFA Reserves
- 1971 NTFA Reserves
- 1991 Statewide League Reserves

Guest speakers were:

- Peter Daniel capt/coach of the 1981 NTFA / GNFL Senior Premiership team,
- Robbie Sanders coach of the 1991 Statewide League Reserves Premiership team,
- Bob Withers capt/coach of the 1961 Senior Premiership team,
- Tony (Chang) Young capt/coach of the 1971 Reserves Premiership team, and
- NLFC President Thane Brady.

Over 150 invited guests attended the Reunion including the Mayor of Launceston Albert Van Zetten, Federal Member for Bass Geoff Lyons and NLFC’s Patron of 40 years Dr Frank Madill.

The Reunion once again was an extremely successful event and enjoyed by all.

Northonians award three trophies each year to members of the Senior team. They are the Gavin Luttrell Award for the most valuable senior player on and off the ground, the Rattler Summers Award for the best player in the finals series and the RL Jones Award for the best player in the Anzac Day game against South Launceston.

Winner of the Gavin Luttrell Award for Season 2011 was Allan O’Sign.

The Rattler Summers Award was not awarded as unfortunately the Senior side did not make the 2011 TSL finals. The RL Jones Award was also not awarded due to there being no 2011 Anzac Day game played.

I would like to take this opportunity to thank Thane Brady, Warren Brown, John Hardstaff & family, Ross Harvey, Roger Lowe, Kim Marsh, Darrell Marsh - Treasurer, Mick Mohr, Damian Ryan, Robbie Sanders, David Thompson, Chris Whitford, Brett Young, Chang Young, Ricky Young (Secretary) and Ossie Young for their efforts in working the long hours in the Northonians Bar and associated duties such as working in the bar at all AFL games during the 2011 season.

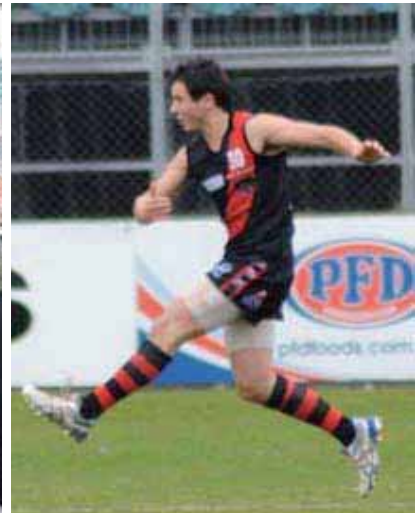
I would also like to thank the following Northonian sponsors for their continued support: Garry Anderson – Tasmanian Heavy Equipment Repairs, Jason Digney - Newnham Meat Service, Ricky Gough Jackson Motor Company, Robbie Sanders – Bar Choice and Jordan Szmekura - Fosters Group.

I encourage all members to support these valued sponsors!

Congratulations must also go to Zane Littlejohn in being appointed Head Coach for season 2012.

Kevin Radford  
President

# Development Report



## Football in Schools

The 2011 Football in Schools programme was another huge success.

10 Schools were visited in our area educating the fundamentals of Australian Rules Football to primary school students with participation levels from both boys and girls very high. I would like to thank all the schools and school ambassadors for their wonderful help and commitment to this programme.

North Launceston values this programme. To see the excitement on all students faces when they are out enjoying our great game and learning new skills can only be beneficial to everyone involved in football in the state. Two high schools were also attended one in particular being Winnaleah and the quality of talent that was on show in that area was of a high standard and a very enjoyable day.

All KPI's were met in 2011 for Auskick and FIS numbers.

## Development Series

The development series was held over the Easter holidays. North Launceston, along with the North East area were very successful in both the U14 and U15 programme, with the latter going through undefeated and our U14 group only losing one game.

Whilst the series is all about talent identification it was wonderful to see the boys play at such a high standard in all games and due to this we had around 10 boys progress through to a North v South game in each age group.

At the conclusion of the North v South game, players from the U15 game were chosen to attend AFL Tas football academy squads with North Launceston fortunate enough to have 6 chosen. We wish all the boys the best in their endeavours to play U16 and U18 state football in the coming years.

I would like to thank all parents and those that helped in the series in particular Tony "Ossie" Young for his hard work and the junior club for their assistance, also all coaches involved namely U14 Coach Jason Curtis and U15 Coach's Paul O'Shea and Ossie Young.

## North Launceston Football Academy

After the Easter development series, North Launceston picked an Academy squad from both the U14 and 15 age group. This consisted of around 25 players to continue with training over a 10 week period and be able to develop their skills with the help of senior players. We also had a dietician talk to the group on how to prepare for games and the correct diet to succeed.

The boys embraced the Academy very well with attendance excellent. I would like to thank Darren Crawford for his help at training and I am sure the players enjoyed Darren's expertise and enthusiasm.

Overall I have thoroughly enjoyed the 2011 year in development and am looking forward to continual improvement in all our programmes in 2012.

# Football Report



## Seniors

The 2011 football season can be viewed in two ways.

Firstly it can be seen as an unsuccessful year due to us not making the finals but overall the football club views the season as highly productive and positive due to 10 players debuting at senior level with all being under the age of 20. This is the beginning of a three year plan and along with the continued maturity of our senior group this has been a good foundation to build on for the next five years. This is an exciting time for the football club and if all the players can stick together at North Launceston who knows what can be achieved in the future.

We would like to congratulate Darren Crawford on an outstanding year in winning the Jack Hill medal for the senior Best and Fairest. Darren won this by one vote from Allan O'Sign who also had a terrific year. To all players thanks for your hard work and we look forward to 2012.

The football department would also like to thank all coaches, medical staff and volunteers for the dedication and work during 2011 and to senior coach Jeff Dunne, thank you for the effort you put into the year and we wish you all the best in the future.

## Colts

Coach Zane Littlejohn did an outstanding job in following the clubs directions in developing and teaching our young players and preparing them for senior football. In a very trying year due to injuries and school football, Zane along with his players, met these challenges head on and with the help of the Junior Club were competitive on all occasions, so much so that we only missed the finals by one game.

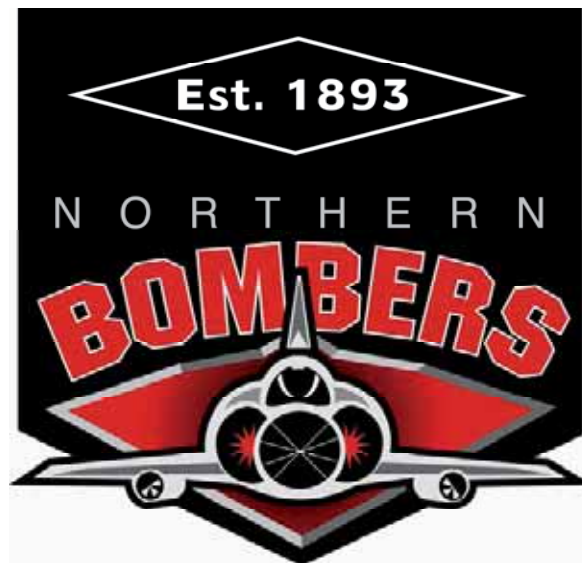
Congratulations to Jack Avent on winning the Robbie Sanders medal. Jack had an excellent year due to hard work on the training track and listening to all his coaches. Jack also played senior football.

To all the coaches and support staff thanks for your efforts during the season.

Regards,

Tony Young jnr and Scott Hawkins  
North Launceston football department.

# North Launceston Football Club Inc.



## Financial Statements

For the Year Ended 31 October 2011

**NORTH LAUNCESTON FOOTBALL CLUB INC.**

**FINANCIAL STATEMENTS**

**31 October 2011**

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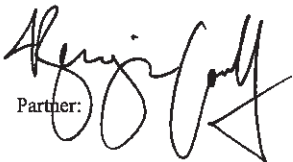
## COMMITTEE OF MANAGEMENT

North Launceston Football Club Inc.

For the year ended 31 October 2011

<b>President</b>	Mr Thane Brady	77 Balfour Street Launceston 7250
<b>Senior Vice President</b>	Mr Peter Dunphy	23 Chestnut Road Youngtown 7249
<b>Deputy Vice President</b>	Mr Alan Burston	22 Snow Street Newnham
<b>Treasurer</b>	Mr Peter Dunphy	23 Chestnut Road Youngtown 7249
<b>General Manager</b>	Mr Robert Donnelly	17 Chestnut Road Youngtown 7249
<b>Football Manager</b>	Mr Scott Hawkins	1/11 Lachlan Parade Trevallyn 7250
<b>Committee</b>	Mr Garry Anderson	21 Goya Road Newnham 7248
	Mrs Tasma Lapham	54 Holbrook Street Invermay 7248
	Mr Ian McCallum	18 Pendennis Street Riverside 7250
	Mrs Yvonne Morton	71 Arthur Street Perth 7300
	Mrs Rhonda O'Sign	8 Gunns Parade Lowhead 7253
	Mr John Purdon	3 Belmont Street Mowbray 7248
	Mr Brett Young	22 Button Street Mowbray 7248
	Mr Tony Young (jnr)	26 Mt Stuart Drive Newnham 7248
	Mr Tony Young (snr)	33 Laver Grove Newnham 7248

W/H/K  
WHK

Partner: 

Date: 25 November 2011

**NORTH LAUNCESTON FOOTBALL CLUB INC**  
**Profit & Loss Prev Year Comparison**  
**November 2010 through October 2011**

Accrual Basis

	Nov '10 - Oct 11	Nov '09 - Oct 10
<b>Ordinary Income/Expense</b>		
<b>Income</b>		
<b>GROSS PROFIT BAR</b>		
Bar Sales		
Other Sales	11,876.28	
Bar Sales - Other	79,126.22	95,581.63
<b>Total Bar Sales</b>	<b>91,002.50</b>	<b>95,581.63</b>
<b>COST OF SALES</b>		
Opening Stock	-6,654.82	-8,929.60
Bar Purchases	-40,060.15	-42,062.98
Closing Stock	5,413.89	6,654.82
<b>Total COST OF SALES</b>	<b>-41,301.08</b>	<b>-44,337.76</b>
<b>Total GROSS PROFIT BAR</b>	<b>49,701.42</b>	<b>51,243.87</b>
<b>BAR OTHER INCOME</b>		
Bar Tickets	-181.80	252.00
<b>Total BAR OTHER INCOME</b>	<b>-181.80</b>	<b>252.00</b>
<b>GOLD CARD</b>		
Gold Card Income	1,400.00	1,400.00
<b>Total GOLD CARD</b>	<b>1,400.00</b>	<b>1,400.00</b>
<b>PATRONAGE</b>		
Gate Revenue	14,212.69	10,604.53
<b>Total PATRONAGE</b>	<b>14,212.69</b>	<b>10,604.53</b>
<b>FUNDRAISING COMMITTEE</b>		
Bingo Committee Income	63,877.20	58,457.37
Bingo Committee Expenses	-11,827.20	-9,687.37
Other Income	18,220.12	16,774.20
Other Expenses	-18,220.12	-16,774.20
<b>Total FUNDRAISING COMMITTEE</b>	<b>52,050.00</b>	<b>48,770.00</b>
<b>SPONSORSHIP &amp; MARKETING</b>		
Marketing Mobile Phone	-1,269.33	-2,229.20
Patrons Sponsorship		272.73
Players Sponsorship	5,401.42	
Sponsorship - General	37,475.94	30,679.55
Sponsorship Expenses	-5,017.16	-6,816.93
<b>Total SPONSORSHIP &amp; MARKETING</b>	<b>36,590.87</b>	<b>21,906.15</b>
<b>OPERATING INCOME</b>		
Donations	75.00	210.01
Interest Received	3,593.58	732.96
Membership	3,858.22	3,458.94
Profit/(Loss) Sale of Assets	2,590.91	
Programmes	-1,146.83	-889.99
<b>Total OPERATING INCOME</b>	<b>8,970.88</b>	<b>3,511.92</b>
<b>FOOTBALL REVENUE</b>		
AFL Draft Fees		3,000.00
AFL Tas - TSL Club Development	49,999.24	50,000.04
Zone Dev.Income		
Football Income	2,000.00	
Transfer Fee Income		7,272.73
<b>Total FOOTBALL REVENUE</b>	<b>51,999.24</b>	<b>60,272.77</b>

**NORTH LAUNCESTON FOOTBALL CLUB INC**  
**Profit & Loss Prev Year Comparison**  
November 2010 through October 2011

Accrual Basis

	Nov '10 - Oct 11	Nov '09 - Oct 10
<b>QUEEN QUEST</b>		
Fundraising	17,938.44	17,286.38
Fundraising expenses	-8,353.21	-2,886.84
Game Day Raffles	2,735.45	
Special Events Income	45,926.00	43,235.00
Special Events expenses	-10,509.64	-11,630.49
<b>Total QUEEN QUEST</b>	47,737.04	46,004.05
<b>BOMBERS SOCIAL CLUB</b>		
Kiosk Income	29,985.99	34,235.38
Fundraising income	1,812.00	
Kiosk expenses	-15,531.73	-21,097.91
Fundraising expenses	-1,812.00	
Catering Levy	-813.18	-600.00
<b>Total BOMBERS SOCIAL CLUB</b>	13,641.08	12,537.47
<b>QQ CATERING COMMITTEE</b>		
QQ Catering Income	108,484.15	146,138.37
QQ Catering Expenses	-45,082.99	-59,482.21
QQ Catering Fundraising		
QQ Catering other expenses	-335.00	-1,000.00
<b>Total QQ CATERING COMMITTEE</b>	63,066.16	85,656.16
<b>STADIUM CATERING</b>		
Stadium Catering Income	116,648.89	121,754.63
Stadium Catering Expenses	-74,427.21	-78,867.04
Stadium Catering Wages	-15,452.50	-16,003.80
<b>Total STADIUM CATERING</b>	26,769.18	26,883.79
<b>NORTHONIANS</b>		
Northonian Donations	16,250.10	8,762.37
Northonian Membership	2,500.00	2,272.73
<b>Total NORTHONIANS</b>	18,750.10	11,035.10
<b>Total Income</b>	384,706.86	380,077.81
<b>Expense</b>		
<b>ADMINISTRATION</b>		
Accountancy & Audit	2,780.00	3,600.00
Admin. Bank Charges	1,000.99	793.86
Advertising	1,468.30	317.32
Bad Debts	926.95	
Cleaning	5,876.49	5,290.91
Depreciation Expense	13,557.55	12,894.00
Dues and Subscriptions	400.00	610.47
Employees Leave Expenses	4,798.50	11,147.63
Floral Tributes	89.62	175.51
Insurance		
Upgrade assets insurance	927.09	589.05
Public Liability/capital and no	1,262.73	1,820.91
Vehicle Insurance	589.05	
Work Comp	2,188.69	1,954.02
<b>Total Insurance</b>	4,967.56	4,363.98
Legal Expenses	150.00	
Licences Registrations & Permit	265.30	62.30
Membership Expenses	722.92	1,578.56
Mship/sponsorship Merchandise	10,329.06	
Miscellaneous	417.41	1,344.80
Postage	341.83	697.98
Printing & Stationery - Admin.	559.33	864.93
Rates & Rent	22,305.47	24,411.69

**NORTH LAUNCESTON FOOTBALL CLUB INC**  
**Profit & Loss Prev Year Comparison**  
**November 2010 through October 2011**

Accrual Basis

	Nov '10 - Oct 11	Nov '09 - Oct 10
<b>Repairs</b>		
Building Repairs	59.27	278.00
Equipment Repairs	9.91	1,000.35
<b>Total Repairs</b>	69.18	1,278.35
Salaries Admin & Operations	36,658.62	31,622.67
Sundry Expenses - Admin.	457.81	3,011.95
Superannuation	2,954.22	2,617.70
Telephone	1,517.76	2,283.77
Vehicle Expenses	1,808.77	1,795.81
<b>Total ADMINISTRATION</b>	114,423.64	110,764.19
<b>BAR EXPENSES</b>		
Bar Bank Charges	-19.62	-127.88
Bar Levy/Donations	76.00	
Bar Licences, Registrations	244.44	272.32
Bar Repairs & Maintenance	254.50	
Bar Sundries	1,071.79	687.35
Bar Superannuation	1,391.67	839.25
Bar Supplies	455.58	1,811.12
Bar Wages	14,425.27	10,845.69
<b>Total BAR EXPENSES</b>	17,899.63	14,327.85
<b>FOOTBALL TEAM EXPENSES</b>		
Administration	490.91	1,289.08
Camera Shooting of games	2,818.19	543.18
Cleaning rooms		722.73
Coach & Match Payments		
Match payments NT	64,508.33	57,765.00
Player & Trainers Payments	45,986.58	31,538.48
Superannation	2,861.46	2,304.17
Coach & Match Payments - Other		
<b>Total Coach &amp; Match Payments</b>	113,356.37	91,607.65
Fines		200.00
Football Sundries	2,693.79	2,823.68
Footballs	1,900.00	5,067.73
Game Day Promotions	6,538.47	1,633.00
Gear & Equipment	10,243.58	10,761.31
Ground & Lights Training	9,857.41	7,358.14
Ground Rental	10,369.45	10,956.92
Junior Development	1,877.91	1,866.00
Match Expenses	3,850.00	2,410.00
Medal Costs	1,090.91	1,090.91
Medical, First Aid	7,623.12	10,739.13
TSL - Levy	7,999.99	12,000.00
Reserves Umpires		1,187.27
Player Insurance	652.73	906.36
Professional Dev/ Training	251.36	550.00
Relocation & Recruitment	612.73	
Reserves Awards		4,480.00
Transfer Fees Paid	7,500.00	1,660.00
Travelling & Bus Hire	4,975.69	2,991.82
Trophies	423.83	619.11
Under 18's Driver Training		4,709.09
<b>Total FOOTBALL TEAM EXPENSES</b>	195,126.44	178,173.11

**NORTH LAUNCESTON FOOTBALL CLUB INC**  
**Profit & Loss Prev Year Comparison**  
November 2010 through October 2011

Accrual Basis

	Nov '10 - Oct 11	Nov '09 - Oct 10
<b>ZONE DEVELOPMENT</b>		
Zone Employees Insurance	1,178.58	998.37
Zone Employees Leave Expenses	3,658.59	1,994.63
Zone Misc Expenses	1,995.45	1,776.07
Zone Professional Dev/ Train	300.00	
Zone Office Rental		900.00
Zone Salary/wages	39,192.42	34,299.15
Zone Superannation	3,840.07	3,387.90
Zone Academy expenses	56.77	
Zone Development Squads Expense	1,661.37	471.18
ZONE DEVELOPMENT - Other	953.50	
<b>Total ZONE DEVELOPMENT</b>	<b>52,836.75</b>	<b>43,827.30</b>
<b>Payroll Expenses</b>		
<b>Total Expense</b>	<b>380,286.46</b>	<b>347,092.45</b>
<b>Net Ordinary Income</b>	<b>4,420.40</b>	<b>32,985.36</b>
<b>Net Income</b>	<b>4,420.40</b>	<b>32,985.36</b>

**NORTH LAUNCESTON FOOTBALL CLUB INC**  
**Balance Sheet Prev Year Comparison**

Accrual Basis

As of October 31, 2011

	Oct 31, 11	Oct 31, 10
<b>ASSETS</b>		
<b>Current Assets</b>		
<b>Chequing/Savings</b>		
Bar Account Bank A/c -Mystate	7,130.83	7,419.97
Bombers Social Club Bank A/c-CB	2,422.85	6,005.92
QQCatering Bank A/c -Mystate	15,106.96	24,679.85
Queen Quest Committee A/c -CB	3,753.64	9,331.60
Stadium Catering A/c-Mystate	10,719.22	13,606.34
Commonwealth Bank	11,984.80	18,469.46
<b>Total Chequing/Savings</b>	51,118.30	79,515.14
<b>Accounts Receivable</b>		
Accounts Receivable	9,957.75	7,500.40
<b>Total Accounts Receivable</b>	9,957.75	7,500.40
<b>Other Current Assets</b>		
<b>Current Assets</b>		
Bar Stock	5,413.89	6,654.82
Bombers Social Club Stock	1,537.73	1,103.58
Cash On Hand	2,610.00	2,630.00
Investment - Term Deposit	79,326.46	50,732.88
Petty Cash	200.00	
QQ Catering committee stock	673.64	1,258.14
Stadium Catering Stock	1,170.92	1,060.12
Sundry Stock	3,309.71	3,129.07
<b>Total Current Assets</b>	94,242.35	66,568.61
<b>Total Other Current Assets</b>	94,242.35	66,568.61
<b>Total Current Assets</b>	155,318.40	153,584.15
<b>Fixed Assets</b>		
<b>Plant &amp; Equipment</b>		
Plant - Motor vehicle	24,099.10	24,536.36
Prov.Depn Motor vehicle	-3,410.75	-17,387.28
Bar Equipment	2,656.00	2,656.00
Prov Depn Bar Equipment	-2,656.00	-2,656.00
Leasehold Clubrooms	18,125.00	18,125.00
Prov Amortis Leased Clubrooms	-19,827.55	-18,125.00
Plant Furniture & Fittings	95,487.28	83,194.92
Prov Depn Plant Furn & Fittings	-61,226.08	-53,430.99
<b>Total Plant &amp; Equipment</b>	53,247.00	36,913.01
<b>Total Fixed Assets</b>	53,247.00	36,913.01
<b>TOTAL ASSETS</b>	<b>208,565.40</b>	<b>190,497.16</b>
<b>LIABILITIES</b>		
<b>Current Liabilities</b>		
<b>Accounts Payable</b>		
Accounts Payable	3,889.12	3,272.95
<b>Total Accounts Payable</b>	3,889.12	3,272.95
<b>Other Current Liabilities</b>		
<b>Other Current Liabilities</b>		
Accrued Payments	13,308.01	4,233.32
<b>Total Other Current Liabilities</b>	13,308.01	4,233.32
<b>Payroll Liabilities</b>		
PAYG Deducted	2,137.62	60,623.62
PAYG Paid		-58,981.00
Superannation Payable	1,019.19	746.04
Employees Leave Entitlements	21,916.30	19,111.07
<b>Total Payroll Liabilities</b>	25,073.11	21,499.73

**NORTH LAUNCESTON FOOTBALL CLUB INC**  
**Balance Sheet Prev Year Comparison**

As of October 31, 2011

Accrual Basis

	Oct 31, 11	Oct 31, 10
GST Payable	535.61	152.01
<b>Total Other Current Liabilities</b>	<b>38,916.73</b>	<b>25,885.06</b>
<b>Total Current Liabilities</b>	<b>42,805.85</b>	<b>29,158.01</b>
<b>TOTAL LIABILITIES</b>	<b>42,805.85</b>	<b>29,158.01</b>
<b>NET ASSETS</b>	<b>165,759.55</b>	<b>161,339.15</b>
<b>EQUITY</b>		
Asset Revaluation Reserve	6,523.00	6,523.00
Retained Earnings	154,816.15	121,830.79
Net Income	4,420.40	32,985.36
<b>TOTAL EQUITY</b>	<b>165,759.55</b>	<b>161,339.15</b>

# NOTES TO AND FORMING PART OF THE FINANCIAL STATEMENTS

North Launceston Football Club Inc.

31 October 2011

## 1 Accounting Policies

These financial statements are a special purpose financial statements prepared in order to satisfy the accounts preparation requirements of the Associations Incorporation Act (Tasmania) 1964.

The committee have determined that the Club is not a reporting entity and therefore there is no need to apply Accounting Standards or other mandatory professional reporting requirements in the preparation and presentation of the financial statements.

The financial statements have been prepared on an accruals basis. They are based on historic costs and do not take into account changing money values or, except where specifically stated, current valuations of non-current assets.

The following specific accounting policies, which are consistent with the previous period unless otherwise stated, have been adopted in the preparation of these statements:

### (a) Inventories

Bar stocks are valued at the lower of cost or net realisable value on a first in first out basis.

### (b) Property, Plant and Equipment

Property, plant and equipment are included at cost, independent or directors' valuation. All assets, excluding freehold land and buildings are depreciated on a prime cost basis over their useful lives to the Club.

## 2 Meeting Attendances

	Number eligible to attend	Number attended
Mr Thane Brady	14	13
Mr Peter Dunphy	14	12
Mr Alan Burston	14	12
Mr Robert Donnelly	14	13
Mr Gary Anderson	14	8
Mrs Tasma Lapham	14	14
Mr Ian McCallum	12	4
Mrs Yvonne Morton	14	14
Mrs Rhonda O'Sign	12	7
Mr John Purdon	14	14
Mr Brett Young	14	14
Mr Tony Young (Jnr)	14	7
Mr Tony Young (Snr)	14	14

## COMMITTEE'S STATEMENT

North Launceston Football Club Inc.

31 October 2011

In the opinion of the committee the financial statements:

- (a) present fairly the financial position of the North Launceston Football Club Inc at 31 October 2011 and the results of its operations for the year then ended; and
- (b) satisfy the requirements of the Associations Incorporation Act (Tasmania) 1964 to prepare accounts; and
- (c) there are reasonable grounds to believe that North Launceston Football Club Inc can pay its debts as and when they fall due and payable.

President

  
.....  
Mr Thane Brady

Senior Vice President

  
.....  
Mr Peter Dunphy

Date: 25 November 2011

**INDEPENDENT AUDITOR'S REPORT  
TO THE MEMBERS OF NORTH LAUNCESTON FOOTBALL  
CLUB INC**

Offices at Hobart, Devonport,  
Burnie & Smithton

launceston@whk.com.au  
www.whk.com.au

**Report on the Financial Report**

WHK Audit  
ABN 55 418 676 841

We have audited the accompanying financial report, being a special purpose financial report, of North Launceston Football Club Inc, which comprises the balance sheet as at 31 October 2011, the profit and loss statement for the year then ended, a summary of significant accounting policies, other explanatory notes and the committee's declaration.

**The Responsibility of the Committee for the Financial Report**

The committee of the North Launceston Football Club Inc are responsible for the preparation of the financial report and have determined that the basis of preparation described in Note 1 to the financial report is appropriate to meet the financial reporting requirements of the Associations Incorporation Act (Tasmania) 1964 and is appropriate to meet the needs of the members.

The committee's responsibility also includes such internal control as the committee determine is necessary to enable the preparation of a financial report that is free from material misstatement, whether due to fraud or error.

**Auditor's Responsibility**

Our responsibility is to express an opinion on the financial report based on our audit. We conducted our audit in accordance with Australian Auditing Standards. Those standards require that we comply with relevant ethical requirements relating to audit engagements and plan and perform the audit to obtain reasonable assurance about whether the financial report is free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial report. The procedures selected depend on the auditor's judgement, including the assessment of the risks of material misstatement of the financial report, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation of the financial report that gives a true and fair view in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by the committee, as well as evaluating the overall presentation of the financial report.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

### **Independence**

In conducting our audit, we have complied with the independence requirements of the Australian professional accounting bodies and any legislative requirements.

### **Basis for Qualified Auditor's Opinion**

Gate takings, bar revenue and fundraising are a significant source of revenue for North Launceston Football Club Inc. The committee has determined that it is impracticable to establish control over the collection of this revenue prior to entry into its financial records. Accordingly, as the evidence available to us regarding revenue from this source was limited, our audit procedures with respect to gate takings, bar revenue and fundraising was restricted to the amounts recorded in the financial records. We therefore are unable to express an opinion as to the completeness of the association's revenue.

### **Qualified Auditor's Opinion**


In our opinion, except for the effects of such adjustments, if any, as might have been determined to be necessary had we been able to satisfy ourselves as to the completeness of revenue:

- the financial report presents fairly, in accordance with the accounting policies described in Note 1 to the financial statements, the financial position of North Launceston Football Club Inc at 31 October 2011, and of its performance for the year then ended;
- we obtained the information we required for the audit and North Launceston Football Club Inc kept proper accounting records and other books during the year ended 31 October 2011; and
- the rules relating to the administration of the funds of North Launceston Football Club Inc have been observed.

### **Basis of Accounting**

Without modifying our opinion, we draw attention to Note 1 to the financial report, which describes the basis of accounting. The financial report is a special purpose financial report that has been prepared for the purpose of fulfilling the committee's financial reporting responsibilities under the Associations Incorporation Act (Tasmania) 1964. As a result, the financial report may not be suitable for another purpose.

WHK  
WHK

  
Benjamin Coull  
Partner

Launceston

Date: 25 November